Jake Mauer

Design Leader

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jakemauer

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B.F.A. Interactive Media

Maryland Institute College
of Art
2007

Skills

Interaction Design
Wireframing
UX Research
Full Stack Prototyping
HTML/CSS
Building & Managing Teams
Mentorship

Tools

Figma
Adobe Creative Suite

VP of Design – Allovue Inc. – Remote

March 2014 — Present

- Built and managed a team of 3 designers and 1 engineer and hold weekly 1 on 1's with each and hold weekly critique and sharing of knowledge with the entire design team.

- Cultivated an environment of trust, autonomy, vulnerability, and safety with my team that allows them to be their whole selves and create amazing work that they are proud of.

- Led design and user experience of products that are used in over 50 public school districts across the country serving millions of students with budgets in the hundreds of millions of dollars.

- Designed or directed the design of every major product Allovue has made in its 8-year history with collaborative exploration with customers, wireframing, and high-fidelity designs and prototypes.

Web Specialist – AppDirect – Remote

March 2012 — March 2014

- Architected and maintained the CMS platform that powered AppDirect.com in close collaboration with the internal design team.

- Prototyped and led the development of a bespoke internal documentation platform used by large telecom and ISP customers like Verizon and AT&T.

- Built a custom on-demand PDF-generation workflow for the documentation center that produced beautiful, printable versions of online documentation that delighted customers.

UI Developer – Intridea – Remote

INTRIDEA

March 2011 — March 2012

- Produced front-end solutions for mobile, desktop, and point of sale systems used in restaurants.

- Developed health widgets for CDC.gov